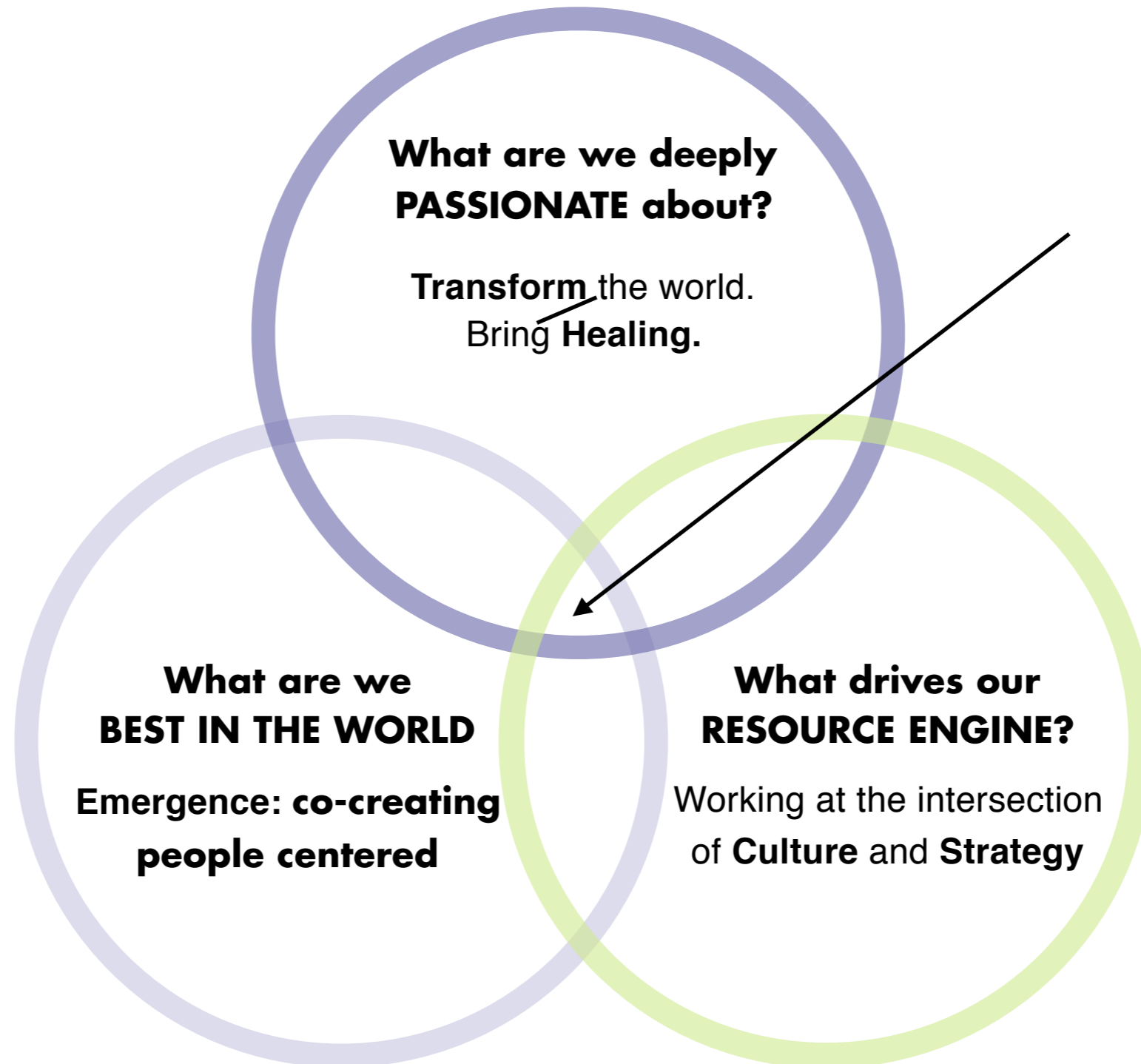


# M E Clarke Consulting's Hedgehog



“Those who have the discipline to attract and channel resources directed solely at their Hedgehog Concept, and to reject resources that drive them away from the center of their three circles, will be of greater service to the world.” - Jim Collins